

## Seminar on "Latest Trends and Technology in Digital Printing Industry"

「最新數碼印刷技術及市場趨勢」研討會

Date 日期 : 29 / 4 / 2010 (Thursday 星期四)

Time 時間 : 2pm - 3:30pm

Venue 地點 : Forum Area, Hall 7, AsiaWorld-Expo 亞洲國際博覽館 7 號展館論壇區

Language 語言 : Cantonese 粵語

(no simultaneous interpretation will be provided 不設即時傳譯服務)

The digital revolution has fundamentally changed the printing market. Inkjet printing appears that it has reached maturity; however, there are indeed exciting new innovations on the horizon. This seminar will explore the latest development in UV inkjet printing and the breakthrough in on-demand color printing. 數碼革命徹底改變了印刷市場。現今噴墨印刷看來已經成熟,但市場不斷推出令人興奮的新技術。本次研討會將探討最新的 UV 噴墨印刷的及彩色印刷的趨勢。

Time 時間	Outline 大綱
1:45pm - 2pm	Registration 登記
2pm - 2:40pm	Agfa: "Trend of UV inkjet printing" 愛克發: 「UV 噴墨印刷新動向」 Speaker: Mr Raymond Lam, Account Manager, AGFA 講者: 愛克發印藝客戶經理 林呈先生      Multi pass vs. Single pass     Variable drop size vs. fixed drop size     On demand inkjet vs. Continuous inkjet     Different UV inkjet applications  Speaker: Mr Tommy Yuen, Sales Manager (Asia), Phoseon Technology 講者: Phoseon Technology 銷售經理 阮文俊先生     LED curing vs. UV lamp curing
2:50pm - 3:30pm	Konica Minolta: "New Generation of Color realizes Infinite Imagination" 柯尼卡美能達: 「彩色化的市場趨勢」 Speakers 講者: (tbc)  Introduction of Color Market Trend  How CMYK Color achieves ISO12647-7 Standard  A breakthrough in on-demand color printing - High Chroma real life color printing & RGB Workflow

## Remarks 備註:

- 1) Question & Answer Session will be arranged after each part of the presentation. 每部分結束前將安排問答環節。
- 2) The Organiser reserves the right to after the programme without prior notification. 以上內容及編排以主辦機構最後公佈為準。

## Organisers 主辦機構:



